



Launching a Bold New Chapter for the Health of Our Families

STRATEGIC PLAN 2019-2022



VISION

All people will thrive in a compassionate community that supports lifelong healthy development.



MISSION

To improve the health and well-being of all by empowering communities, organizations and people to take informed actions to prevent and mitigate the lifelong effects of childhood adversity.

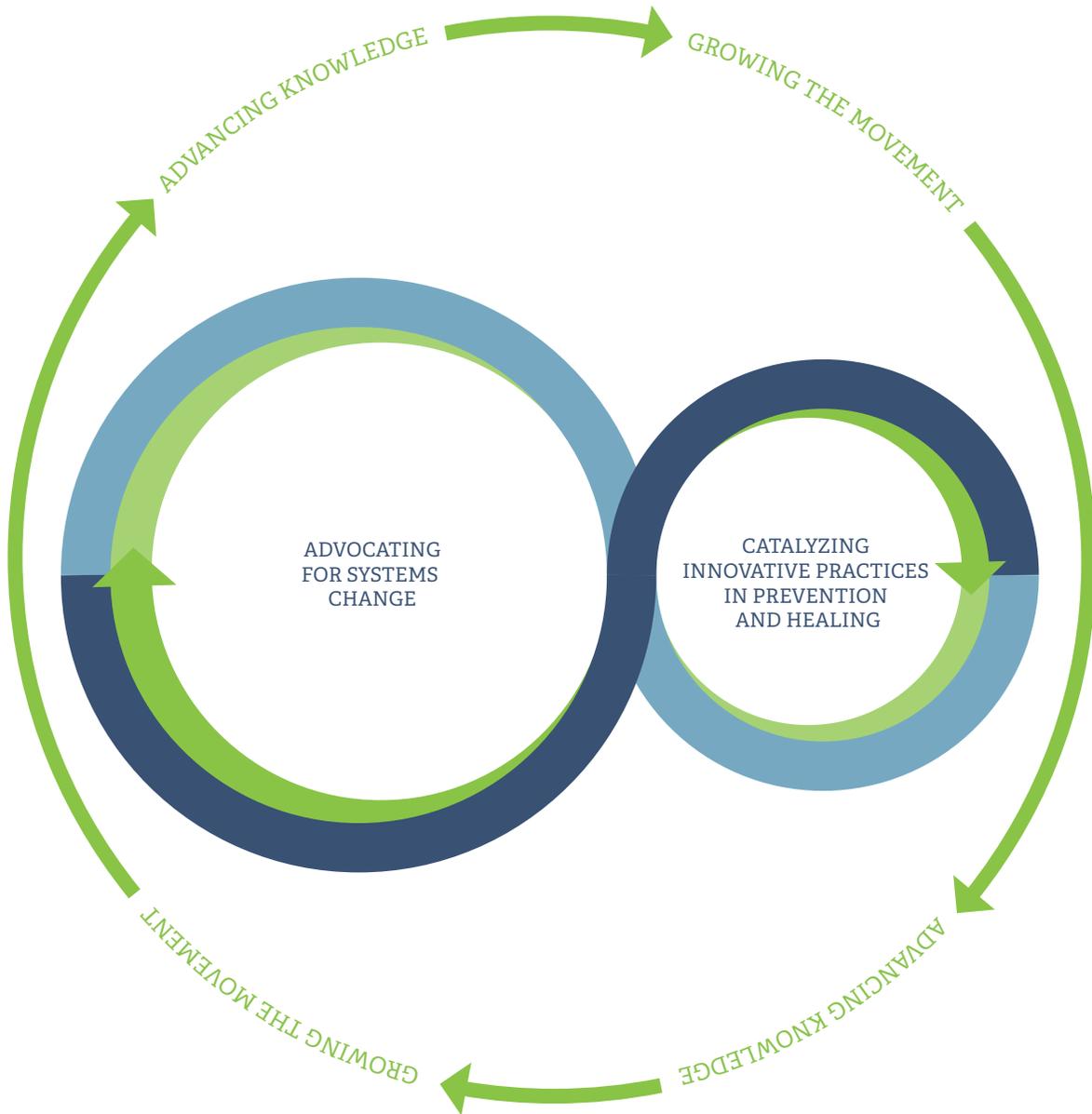


IOWA ACEs360

**Catalyzes a Vibrant
Network to Address
ACEs in Iowa**

Our success is our partners' success. We don't work alone.

Our Three Strategies 2019-2023



Actions, Roles and Results



→ Strategy:
Advocating for Systems Change

We are a leader in advocacy and systems change through...

- *Advising policy and systems leaders*
- *Working in partnership with other advocates*
- *Advocating for policy, rules and regulations*
- *Building and sustaining relationships with decision makers and leaders*

Our role in the network:

We provide backbone infrastructure and leadership to cultivate and sustain a network of advocacy partners across the state.

Results:

Identified champions enact changes to systems, policies, rules and funding to encourage/support/sustain child and family serving systems to implement practices based on the best research available.



→ Strategy:
Advancing Knowledge & Growing the Movement

We research and share the knowledge our network needs to respond to and prevent ACEs through...

- *Amplifying and distributing knowledge via our website, presentations and workshops*
- *Connecting the network and inviting new participants*
- *Advising, coaching and training for organizations and groups*
- *Researching best practices, results and trends*
- *Scanning and curating new knowledge from across the country*

Our role in the network:

We provide backbone infrastructure to support a coalition of partners in Central Iowa. We communicate our work with partners throughout the state.

Results:

More and more partners engage with the network and use research to adapt and change their work to support children, families and organizations.



→ Strategy:
Catalyzing Innovative Practices in Prevention & Healing

We support innovation and research on leading edge practices through...

- *Piloting projects to help discover new approaches*
- *Problem solving with innovators*
- *Building the capacity/support to deepen leading edge practices*
- *Observing, learning, and capturing knowledge about new approaches*

Our role in the network:

We act as a leverager and partner for pilot projects and innovators based in Central Iowa. We look for opportunities for smart collaborations to fuel innovation throughout Iowa

Results:

New intervention and prevention practices are piloted to accelerate knowledge of practice change in various sectors and populations.

